



Building a Strong Foundation for Lifelong Health

Infancy is a critical period for gut microbiome colonization that can shape lifelong immune, digestive, and overall health. Optimal bacterial seeding plays a crucial role in the maturation of the immune system.^{1,3} Early-life dysbiosis is associated with negative long-term health consequences including asthma, atopic eczema, and food allergies.^{1,3,4}

Microbiome Development

In a healthy newborn, commensurate strains of *Bifidobacteria* and *Lactobacilli* predominate the gut microbiome.³ Factors that optimize early-life bacterial seeding include:

A Healthy Pregnancy

Promotes commensal maternal gut microbes during gestation⁵

Mode of Delivery

Vaginal births introduce protective microbes during the birthing process⁶

Cautious Antibiotic Use

Peripartum antibiotic use alters the infant's gut microbiota³

Breastfeeding

Breast milk contains prebiotic oligosaccharides that promote *Bifidobacteria* colonization⁵

When one or more of these factors are disrupted, probiotic supplementation may help support optimal bacterial seeding. However, not all probiotics are the same. Culturelle® Probiotics are formulated with superior-quality, evidence-based ingredients that have been demonstrated safe and effective in human trials, including one of the most clinically studied probiotic strains *Lactocaseibacillus rhamnosus* GG.²

✓ #1 voted the Most Trusted Probiotic Supplement Brand in America®

♥ #1 of the Most Clinically Studied Probiotic Strains

+ #1 from the Pediatrician Recommended Brand®

L. rhamnosus GG is one of the most clinically studied probiotic strains.

B. lactis, BB-12® is one of the world's best-documented *Bifidobacterium* probiotics. It supplements the beneficial bacteria found in breast milk and fosters commensal *Bifidobacteria* which dominate the gut microbiota of healthy infants but may be delayed in cesarean-section born, preterm, and exclusively formula-fed infants.

To find out more information about Culturelle® products including how to sign up for the professional sampling program, visit: www.culturellehcp.com

STRAIN MATTERS



² *Lactocaseibacillus rhamnosus* GG was formerly classified as *Lactobacillus rhamnosus* GG (abbr. *L. rhamnosus* GG).
³ Culturelle® voted most trusted probiotic supplement brand by American shoppers based on the 2022 BrandSpark American Trust Study.
⁴ Based on a 2023-24 U.S. survey among pediatricians recommending a kids probiotic brand.



Safe & Gentle Products Specially Formulated for Infants & Toddlers



0-12 MONTHS

ALLERGY FRIENDLY FREE FROM



Digestive Calm + Comfort Probiotic Drops

Designed for your smallest patients, this formulation combines one of the most clinically studied probiotic strains *L. rhamnosus* GG, with *B. lactis*, BB-12® demonstrated to ease infant colic* and reduce crying time in as little as one week*.

Immune & Digestive Support Probiotic + Vitamin D Drops

L. rhamnosus GG and BB-12® are two of the world's most researched probiotic strains, for supporting immune and digestive health*. Includes 100% of the daily value of Vitamin D recommended by the American Academy of Pediatrics (AAP).



Supplement Facts

Serving Size: Five (5) drops Servings Per Container: Approximately 30

	Amount Per Serving	% Daily Value Infants through 12 Months
Calories	0	
Total Carbohydrate	0 g	0%
Total Sugars	0 g	**
Incl. 0g Added Sugars		**
Proprietary Blend	9 mg (2 billion CFUs)	
<i>Lactobacillus rhamnosus</i> GG		**
<i>Bifidobacterium animalis</i> subsp. <i>lactis</i> , BB-12®		**

**Daily Value Not Established

Other ingredients: rice bran oil, carnauba wax.

Supplement Facts

Serving Size: Five (5) drops Servings Per Container: Approximately 30

	Amount Per Serving	% Daily Value Infants through 12 Months
Calories	0	
Total Carbohydrate	0 g	0%
Total Sugars	0 g	**
Incl. 0g Added Sugars		**
Vitamin D3 (as cholecalciferol)	10 mcg (400 IU)	100%
Proprietary Blend	29 mg (2.5 billion CFUs)	
<i>Lactobacillus rhamnosus</i> GG		**
<i>Bifidobacterium animalis</i> subsp. <i>lactis</i> , BB-12®		**

**Daily Value Not Established

Other ingredients: rice bran oil, carnauba wax.

References: 1. Amenyogbe N, Kollmann TR, Ben-Othman R. Early-Life Host-Microbiome Interphase: The Key Frontier for Immune Development. *Front Pediatr*. 2017;5:111. 2. Francino MP. Early development of the gut microbiota and immune health. *Pathogens*. Sep 24 2014;3(3):769-90. 3. Kapourchall FR, Cresci GAM. Early-Life Gut Microbiome-The Importance of Maternal and Infant Factors in Its Establishment. *Nutr Clin Pract*. Jun 2020;35(3):386-405. 4. Sevelsted A, Stokholm J, Bonnelykke K, Bisgaard H. Cesarean section and chronic immune disorders. *Pediatrics*. Jan 2015;135(1):e92-8. 5. Grech A, Collins CE, Holmes A, et al. Maternal exposures and the infant gut microbiome: a systematic review with meta-analysis. *Gut Microbes*. Jan-Dec 2021;13(1):1-30. 6. Montoya-Williams D, Lemas DJ, Spiryda L, et al. The Neonatal Microbiome and Its Partial Role in Mediating the Association between Birth by Cesarean Section and Adverse Pediatric Outcomes. *Neonatology*. 2018;114(2):103-111. 7. Castany-Munoz E, Martin MJ, Vazquez E. Building a Beneficial Microbiome from Birth. *Adv Nutr*. Mar 2016;7(2):323-30. 8. Szajewska H, Berni Canani R, Domellöf M, et al. Probiotics for the Management of Pediatric Gastrointestinal Disorders: Position Paper of the ESPGHAN Special Interest Group on Gut Microbiota and Modifications. *J Pediatr Gastroenterol Nutr*. Feb 1 2023;76(2):232-247.

* Meets the FDA's guidelines for gluten-free.

*** Guaranteed potency through date on box when stored as directed

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THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.