Culturelle® PROBIOTICS

Building a **Strong Foundation** for Lifelong Health

#1 voted the Most Trusted Probiotic Brand in America®

#1 Most Clinically Studied Probiotic Strain†

#1 from the Pediatrician Recommended Brand◈

Infancy is a critical period for gut microbiome colonization that can shape lifelong immune, digestive, and overall health. Optimal bacterial seeding plays a crucial role in the maturation of the immune system.[1-3] Early-life dysbiosis is associated with negative long-term health consequences including asthma, atopic eczema, and food allergies.[1,3,4]

Microbiome Development

In a healthy newborn, commensurate strains of *Bifidobacteria* and *Lactobacilli* predominate the gut microbiome.[3] Factors that optimize early-life bacterial seeding include:

A Healthy Pregnancy

Promotes commensal maternal gut microbes during gestation[5]

Mode of Delivery

Vaginal births introduce protective microbes during the birthing process[6]

Cautious Antibiotic Use

Peripartum antibiotic use alters the infant's gut microbiota[3]

Breastfeeding

Breast milk contains prebiotic oligosaccharides that promote *Bifidobacteria* colonization[5]

When one or more of these factors are disrupted, probiotic supplementation may help support optimal bacterial seeding. However, not all probiotics are the same. **Culturelle® Probiotics are formulated with superior-quality, evidence-based ingredients that have been demonstrated safe and effective in human trials, including the #1 clinically studied strain†, *Lacticaseibacillus rhamnosus* GG‼**

***L. rhamnosus* GG** is the most clinically studied probiotic strain in the world†, including in infants.†‡

***B. lactis*, BB-12®** is the world's best-documented *Bifidobacterium* probiotic. It supplements the beneficial bacteria found in breast milk and fosters commensal *Bifidobacteria* which dominate the gut microbiota of healthy infants but may be delayed in cesarean-section born, preterm, and exclusively formula-fed infants.

STRAIN MATTERS

To find out more information about Culturelle® products including how to sign up for the professional sampling program, visit: www.culturellehcp.com

‼ *Lacticaseibacillus rhamnosus* GG was formerly classified as *Lactobacillus rhamnosus* GG (abbr. *L. rhamnosus* GG).
† Based on the number of *L. rhamnosus* GG clinical studies, as of February 2023.
‡ Based on the studies of *L. rhamnosus* GG for a range of benefits throughout the lifespan
Φ Culturelle® voted Most Trusted Probiotic brand by American shoppers based on the 2022 BrandSpark American Trust Study.
◈ Based on a 2022 U.S. survey among pediatricians recommending a kids probiotic brand.

FOR PROFESSIONAL USE ONLY

Safe & Gentle Products Specially Formulated for Infants & Toddlers

No Artificial Colors
NON-GMO
Guaranteed Potency***

0-12 MONTHS

ALLERGY FRIENDLY **FREE FROM**: Dairy, Soy, Gluten▲, Wheat, Peanuts, Egg, Tree Nuts

12-24 MONTHS

ALLERGY FRIENDLY **FREE FROM**: Gluten▲, Wheat, Peanuts, Egg, Tree Nuts

Digestive Calm + Comfort Probiotic Drops

Designed for your smallest patients, this formulation combines the most clinically studied probiotic strain,† *L. rhamnosus* GG, with *B. lactis*, BB-12® demonstrated to ease infant colic* and reduce crying time in as little as one week.*

Supplement Facts

Serving Size: Five (5) drops — Servings Per Container: Approximately 30

	Amount Per Serving	% Daily Value Infants through 12 Months
Calories	0	
Total Carbohydrate	0 g	0%
Total Sugars	0 g	**
Incl. 0g Added Sugars		**
Proprietary Blend	9 mg (2 billion CFUs)	
Lactobacillus rhamnosus GG		**
Bifidobacterium animalis subsp. *lactis*, BB-12®		**

**Daily Value Not Established

Other ingredients: rice bran oil, carnauba wax.

Immune & Digestive Support Probiotic + Vitamin D Drops

Formulated with *L.rhamnosus* GG and *B. lactis*, BB-12®, two of the most clinically studied probiotics, to support immune and digestive health*. Includes 100% of the daily value of Vitamin D recommended by the American Academy of Pediatrics (AAP).

Supplement Facts

Serving Size: Five (5) drops — Servings Per Container: Approximately 30

	Amount Per Serving	% Daily Value Infants through 12 Months
Calories	0	
Total Carbohydrate	0 g	0%
Total Sugars	0 g	**
Incl. 0g Added Sugars		**
Vitamin D3 (as cholecalciferol)	10 mcg (400 IU)	100%
Proprietary Blend	29 mg (2.5 billion CFUs)	
Lactobacillus rhamnosus GG		**
Bifidobacterium animalis subsp. *lactis*, BB-12®		**

**Daily Value Not Established

Other ingredients: rice bran oil, carnauba wax.

Healthy Development Packets with Probiotic, Vitamin D, HMO & DHA

Specifically designed for ages 1+, using superior-quality probiotics to support immune and digestive health, including the #1 clinically studied strain,† *L. rhamnosus* GG. Also contains 400IU of Vitamin D to promote strong bones and teeth.*

Supplement Facts

Serving Size: One (1) Packet — Servings Per Container: Approximately 30

	Amount Per Serving	% Daily Value Infants Ages12-24 Months
Calories	0	
Total Carbohydrate	< 1 g	< 1%**
Total Sugars	0 g	**
Incl. 0g Added Sugars		0%**
Sugar Alcohol	<0.5 g	0%**
Vitamin D3 (as cholecalciferol)	10 mcg (400IU)	67%
Sodium	5 mg	< 1%
Proprietary Blend Total Cultures	9 mg (2 billion CFUs)	
Lactobacillus rhamnosus GG		**
Bifidobacterium animalis subsp. *lactis*, (BB-12®)		**
DHA (docosahexaenoic acid from algal oil)	50mg	**
2'-Fucosyllactose	300mg	**

**Percent Daily Values are based on a 1,000 calorie diet.
**Daily Value Not Established

Other Ingredients: Algal oil (with glucose syrup, modified corn starch, mannitol, high oleic sunflower oil, antioxidants [sodium ascorbate, tocopherols, ascorbyl palmitate] and natural flavor), Maltodextrin.
May contain traces of milk (lactose).

DIGESTIVE HEALTH

HEALTHY DEVELOPMENT

References: **1.** Amenyogbe N, Kollmann TR, Ben-Othman R. Early-Life Host-Microbiome Interphase: The Key Frontier for Immune Development. Front Pediatr. 2017;5:111. **2.** Francino MP. Early development of the gut microbiota and immune health. Pathogens. Sep 24 2014;3(3):769-90. **3.** Kapourchali FR, Cresci GAM. Early-Life Gut Microbiome-The Importance of Maternal and Infant Factors in Its Establishment. Nutr Clin Pract. Jun 2020;35(3):386-405. **4.** Sevelsted A, Stokholm J, Bonnelykke K, Bisgaard H. Cesarean section and chronic immune disorders. Pediatrics. Jan 2015;135(1):e92-8. **5.** Grech A, Collins CE, Holmes A, et al. Maternal exposures and the infant gut microbiome: a systematic review with meta-analysis. Gut Microbes. Jan-Dec 2021;13(1):1-30. **6.** Montoya-Williams D, Lemas DJ, Spiryda L, et al. The Neonatal Microbiome and Its Partial Role in Mediating the Association between Birth by Cesarean Section and Adverse Pediatric Outcomes. Neonatology. 2018;114(2):103-111. **7.** Castanys-Munoz E, Martin MJ, Vazquez E. Building a Beneficial Microbiome from Birth. Adv Nutr. Mar 2016;7(2):323-30. **8.** Szajewska H, Berni Canani R, Domellof M, et al. Probiotics for the Management of Pediatric Gastrointestinal Disorders: Position Paper of the ESPGHAN Special Interest Group on Gut Microbiota and Modifications. J Pediatr Gastroenterol Nutr. Feb 1 2023;76(2):232-247.

▲ Meets the FDA's guidelines for gluten-free.
*** Guaranteed potency through date on box when stored as directed.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD & DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

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CBEP12257-A 10/23